



# Honoring the "CARE" in Healthcare

## PARTNERSHIP OPPORTUNITIES

### **\$500 Virtual Exhibitor**

- Company Listing in "Virtual Exhibit Hall" on Convention Platform including: Name, contact information, up to 250 word explanation of services
- Embedded Promotional Video (Exclusions apply per CME Accrediation Rules and Guidelines)
- Link to YOUR company website or landing page
- Access to pre-registrant list 2 weeks prior to event, and post-conference full attendee list 1 week post event.
- Participation in Exhibit Hall "Forum" to chat with attendees during conference
- Listing as exhibitor in a digital program book sent to all attendees.

### Optional Add On- Opportunities:

#### **Dedicated Video Ad Spot during Conference**

2 minute time slot with link to company's website or landing page, content requirement guidelines/restrictions will apply, all content will need to be approved by MOA in advance, limited to up to 3 ad spots per exhibitor/sponsor

### **\$200 E-newsletter Banner Advertising**

Banner Advertisement would go out in our weekly E-Newsletter to members, Link to your company site/landing page prior to/following the event (limited 2 per exhibitor, priced per Ad)

#### **Half Page Advertisement in Digital Program Book** Full color, 8 1/2" x 5.5" ad specs

#### **Full Page Advertisement in Digital Program Book** Full color, 8 1/2" x 11" ad specs

### **\$500 Sponsor a Session**

Your Advertisement Video featured prior to and following a conference session, with link to your website or landing page & a brief description of company in the content viewer, (content requirement guidelines/restrictions will apply, all content will need to be approved by MOA in advance) **\*\*only 3 slots available\*\***

#### **Banner Advertisement on Mainedo.org Website**

Mainedo.org Homepage Banner Ad for 2-weeks. Banner Advertisement will link to your company site or landing page

### **\$500 1 Month Digital Advertising Re-targeting Campaign**

Re-targeting Ad campaign-- target our attendees with your digital ads! Your digital advertisement will be submitted to MOA for approval and we will run for 1 month post-conference re-targeting MOA convention attendees to your website or landing page. A custom opportunity with a value that extends way beyond the event! 3-4 Ads per campaign. Ad specs will be shared once purchased and a full report of clicks, reach, and other metrics will be shared post-campaign.



# MIDWINTER SYMPOSIUM

February 12-14, 2021

Virtual CME Event  
20+ AOA/AMA Credits

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### SPONSOR OPPORTUNITIES

#### **\$1200 Virtual Convention Partner**

- Logo recognition on Virtual Convention platform main landing page as "Virtual Convention Partner"
- Company Listing in "Virtual Exhibit Hall" on Convention Platform including: Name, contact information, up to 250 word explanation of services
- Promotional Video (optional) on exhibit hall page hyperlink to website or landing page
- Access to pre-registrant list 2 weeks prior to event, and post-conference full attendee list 1 week post event.
- Participation in Exhibit Hall "Forum" to chat with attendees
- Logo recognition as Convention Partner in digital program book sent to all attendees.
- Full page Advertisement in digital Program Book
- Up to 3 Dedicated Video Ad spots in CME content viewer: 2 minute time slot with link to company's website or landing page (content requirement guidelines/restrictions will apply, all content will need to be approved by MOA in advance)
- E-newsletter Banner Advertising available for the full month of June (4 runs) **OR** Mainedo.org Homepage Banner Advertisement for entire month of June

#### **Optional Add On : 1 Month Digital Advertising Re-targeting Campaign**

Re-targeting Ad campaign-- target our attendees with your ads! Your digital advertisement will be submitted to MOA for approval and we will run for 1 month post-conference re-targeting MOA convention attendees to your website or landing page. A custom opportunity with a value that extends way beyond the event! 3-4 Ads per campaign. Ad specs will be shared once purchased and a full report of clicks, reach, and other metrics shared post-campaign.

**\$600**

#### **Contact Information:**

Company Name: \_\_\_\_\_ Mailing Address \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Point of Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
 Products/Services Represented: \_\_\_\_\_

#### **Payment Information:**

#### **Total Payment: \_\_\_\_\_**

Payment method:  Check enclosed  Check will follow  VISA  MasterCard  AmExpress

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address : \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

The MOA Tax ID number is 01-0226382. Please make check (s) payable to the Maine Osteopathic Association, PO Box 315, Manchester, ME 04351. Telephone: 207-623-1101 For credit card payments this form may be completed & mailed or emailed to cberger@mainedo.org