



SPONSOR & EXHIBITOR OPPORTUNITIES

One of the largest CME meetings in New England, the MOA's Symposium attracts 200+ attendees each year, including physicians, interns, residents, and students coming together for learning & networking. Visit with attendees during dedicated exhibit hall breaks throughout the weekend.

EXHIBIT HALL DATES & HOURS (Tentative)

Friday, February 7th – 8:00AM – 5:00PM

-Two Dedicated Exhibit Hall refreshment breaks (AM/PM)

Saturday, February 8th – 8:00AM-4:00PM

-Two dedicated Exhibit Hall refreshment breaks (AM/PM)

Plus plenty of time for ski breaks throughout the weekend!

SETUP

Thursday, February 6th – 3:00PM-5:00PM

TEAR DOWN

Saturday, February 9th – 4:00PM- 5:00PM

CONTACT

Amanda Mahan, Executive Director

Email: amahan@mainedo.org

Phone: 207-623-1101

Fax: 207-623-4228

Don't miss your chance to reach Maine physicians!

ABOUT THE MOA

For over 110 years, the Maine Osteopathic Association has supported osteopathic physicians in Maine. We represent approximately 1,100 osteopathic physician and student members.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their chosen specialty area, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

ABOUT THE SYMPOSIUM

The MOA Midwinter Symposium is one of the largest medical education events for physicians in New England. Attendees represent a range of specialties from all over the state and country. This event will take place in a hybrid format. In person CME sessions will be live streamed to a virtual audience with additional online content.

ABOUT THE EXHIBIT HALL

The Exhibit Hall will be located in a separate space located adjacent to the main CME Session room (separate from CME lectures). All refreshments (coffee/tea/snacks and meals when applicable) will be served in the exhibit hall area.

DEADLINE & REFUNDS

Sponsor and exhibitor registration forms, payment, and any media (logos, advertisements) are due by January 15, 2025. No refunds will be issued after January 15, 2025. Any cancellations before that date will be assessed a \$50 administration fee. Please note with the change in venue, space is limited.

HOTEL LOCATION

Address: [Jordan Hotel at Sunday River Resort](#), 27 Grand Cir, Newry, ME 04261

PARKING

Ample parking is available for both overnight guests and day exhibitors at the Jordan Hotel. Parking is free for all conference attendees.

ROOM BLOCK

Group Room Rates are available via [Online booking link](#) (Use code 86H3TZ) or Call 1-800-207-2365 to book your room.

- Jordan Hotel 1 Bedroom Suites \$369, \$389
- Jordan Hotel Studio Units \$239
- Summit Hotel - Studio Units \$259

Booking Cut Off for Group Rates: 01/06/2025

Lodging rates are per unit per night and subject to resort fee of 12%, plus applicable taxes (total tax & service fee per room approximately 22%) Jordan [Hotel Guest Guide](#) | [Jordan Spa](#) | Summit [Hotel Guest Guide](#)

DISCOUNTED LIFT TICKETS & GEAR RENTALS

Use Group Code: 86H3TZ or [click here](#) to get 12% off lift tickets, 20% off gear!

Full link: <https://shop.sundayriver.com/s/dynamic-group-tickets-rental-lesson>

SHIPPING

If you will need to ship any display materials to the hotel prior to the event, please let MOA staff know so that they may inform you of hotel policies and applicable handling charges.

Past Sponsors and Exhibitors

The MOA would like to extend a thank you to all of the organizations that have supported us in the past. Here is a list of those who provided generous support of our most recent MOA Convention in 2024.



113th Annual Convention

Thank you to our Exhibitors!



Thank you to our Sponsors!



SYMPOSIUM SUPPORT OPPORTUNITIES

SPONSORSHIPS

All sponsors and exhibitors receive recognition on the virtual event platform, conference program and on event signage.

Gold Sponsorship - \$5,000 +

- **Exclusive Branding:** Prominent logo placement on all event materials, including the program, website, and signage.
- **Speaking Opportunity:** A chance to introduce a session or offer brief remarks to the audience.
- **Prime Exhibit Space:** Premium booth placement for maximum visibility.
- **Digital Promotion:** Featured social media posts and email highlights leading up to the event.
- **Attendee List Access:** Post-event access to the attendee list for follow-up (in compliance with privacy guidelines).
- **Complimentary Registrations:** 3-4 complimentary event registrations for sponsor representatives.
- **Event Swag:** Opportunity to include branded materials in attendee welcome bags.

Silver Sponsorship \$3,000

- **Enhanced Branding:** Logo placement on event materials, the website, and select signage, though less prominent than Gold.
- **Exhibit Space:** Priority booth placement at the event.
- **Digital Mention:** Social media recognition and mention in select event emails.
- **Attendee List Access:** Limited post-event access to the attendee list.
- **Complimentary Registrations:** 2 complimentary event registrations for sponsor representatives.
- **Event Swag:** Inclusion of promotional items in attendee welcome bags.

Bronze Sponsorship \$1,500

- **Standard Branding:** Logo on event materials and the website in the sponsor recognition section.
- **Exhibit Space:** Standard exhibit booth.
- **Event Swag:** Opportunity to include a promotional item or flyer in the welcome bags.
- **Complimentary Registrations:** 1 complimentary registration.

OTHER TYPES OF SUPPORT

Reception Sponsor – \$2,000 (Two Available)

Host an Evening to Remember! Sponsor a networking reception, where you'll have a special opportunity to address attendees and extend a warm welcome. This sponsorship includes:

- **Logo Recognition** on promotional materials and event signage.
- **Half-Page Ad** in the Symposium Program.
- **Website Presence** with your logo and contact information on the event website.

Symposium Tote Bag Sponsor - \$1,750

Get Your Brand in Everyone's Hands! Your logo will be prominently printed on the official Symposium tote bags, giving you high visibility throughout the event and beyond. **Note: Printing costs are separate.** This package also includes:

- **Logo Placement** in all printed materials and signage at the Symposium.
- **Quarter-Page Ad** in the program book.
- **Newsletter Mention** in the MOA Newsletter for even greater exposure.

Audio/Visual Sponsor - \$5,000/day or \$2,000/ ½ day

Help ensure a seamless experience for all attendees by supporting our A/V needs. As an A/V sponsor, you'll receive:

- **Logo Placement** in all symposium materials and on the event website.
- **Slide Advertisements** displayed between sessions, spotlighting your brand to attendees.

Refreshment/ Meal Sponsor - \$500 coffee | \$750 break | \$2,000 meal

Fuel the Day! Help keep attendees refreshed with healthy options during breaks or meals. Sponsorship includes:

- **Logo Recognition** in Symposium materials.
- **Custom Signage** at the break or meal of your choice, acknowledging your support.

Event Email Ads - \$250/ad

Boost Your Digital Visibility! Feature your ad in Symposium email communications or on the event webpage, complete with a link to your company's website or landing page.

Material Distribution in Attendee Bag - \$250/insert or item

Drive Engagement and Booth Traffic! Place your promotional materials or product samples in every attendee's bag. Perfect for publicizing a new product or drawing traffic to your exhibit. *Note: Materials must be provided to MOA before the event. Additional fees apply if MOA manages printing.*

Demonstration/Presentation - \$1,500 Lunch & Breakfast Options Available

Market Directly to Medical Professionals! Host a special session to showcase your product or service to healthcare professionals. This promotional opportunity is designed to complement the conference schedule and provide your brand with dedicated time to shine. *Please note: Food/beverage costs are not included, and promotional sessions do not offer CME and will not overlap with CME events.* Please contact the MOA directly for more information

Virtual Platform Sponsor - \$5,000

New This Year – Sponsor the Attendee Virtual Platform! Be at the forefront of our virtual experience by sponsoring the attendee platform, which includes the full Gold Sponsorship package for maximum exposure across the event.

EXHIBIT DISPLAYS

Exhibit registration includes one draped 30"x72" table with two chairs. Up to two (2) exhibitor badges per table are included. Additional charges may be assessed for additional booth representative. Booth power is available upon requested for an additional \$30 per booth.

Breakfast & snacks are also included with fee. Lunch will be on your own.

*Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 100-150 words in length. Handout will also be available for online registrants. ***Please have all information submitted no later than January 15th****

- **Standard Exhibit Table - \$1,000**

- **Small Nonprofit/ Government/ Public Health Associations - \$150**

Annual budgets of \$400,000 or less. Limited space available. MOA preapproval required



Add to your investment – Consider an easy add-on!

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Registration and Payment Information

Contact Information

Company Name: _____ Point of Contact: _____

Mailing Address: _____

City: _____, State: _____, Zip Code: _____

Phone: _____ - _____ - _____ Email: _____

Sponsor/Exhibit Booth Information (Please check all that apply)

- Standard Exhibit Booth - \$1,000.00
- Nonprofit Exhibit Booth - \$150.00
- Do you need power to your booth? - \$30.00
- Sponsorship

Type: _____ (Refer to page 4, please write in)

Booth Representative (s) _____

(Please print and list as you would like the name to appear on name badges)

List of products or services you represent: _____

List any companies or products you do not wish to have in close proximity: _____

Payment Information *The MOA Tax ID number is 01-0226382 Payments are due by January 15, 2025*

Total Amount of Payment \$ _____ Please make check (s) payable to: Maine Osteopathic Association

Payment Method: Check Enclosed/ Check # _____ Check will be mailed to: 11 Parkwood Drive, Augusta, ME 04330

Credit Card: Visa MasterCard American Express Discover (Circle One)

Card Holders' Name: _____ Date: _____

Billing Address: _____ Billing Zip Code: _____

Card #: _____ Exp. Date ___/___ CVV-Code: _____

Please make check (s) payable to: **Maine Osteopathic Association, 11 Parkwood Drive, Suite 205, Augusta, ME 04330.** For credit card payments, this form may be completed and faxed or emailed to the MOA office at 207-623-4228 or office@mainedo.org

Accept Participation: By completion of this form, I am authorized and agree to participate in the indicated activity of the Maine Osteopathic Association. I commit my company to the above financial obligation. Payment due: January 15, 2025

Sponsor and Exhibitor Attendee Handout Information

*Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 100-150 words in length. Handout will also be available for online registrants. ***Please have all information submitted no later than January 15th****

Company Name: _____

Company Contact:

Name: _____

Address: _____

Phone Number: _____

Email: _____

Company Description (no more than 100-150 words. Please attach an extra sheet if necessary):
