



EXHIBITOR PROSPECTUS 2024

One of the largest CME meetings in New England, the MOA's Annual Convention attracts nearly 250 attendees each year, including physicians, interns, residents, and students coming together for learning & networking. A family-friendly event, this CME weekend includes access to the beautiful Samoset Resort on the Ocean, annual awards luncheon, a night of entertainment, Kids Camp, 5k & other wellness offerings, traditional Maine lobster dinner and more!

New this year: All exhibitors and sponsors will have the opportunity to be featured in a handout distributed to all attendees. Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 50 words in length. Handout will also be available for online registrants. ****Please have all information submitted no later than May 22nd 2024 to be included in attendee handout****

EXHIBIT HALL DATES & HOURS (Tentative)

Friday, June 14th: Exhibit Hall Hours 8AM - 4PM

-Two Dedicated exhibit hall breaks with door prize raffles conducted by exhibitor volunteers (AM/PM)

Saturday, June 15th: Exhibit Hall Hours 8AM - 4PM

-Two Dedicated exhibit hall breaks with door prize raffles conducted by exhibitor volunteers (AM/PM)

-Optional Happy Hour Reception & entertainment show (no extra fee, cash bar)

SETUP

Thursday, June 13th – 3:00PM-7:00PM

TEAR DOWN

Saturday, June 15th– 4:00PM- 5:00PM

or Sunday, June 16th

CONTACT

Amanda Mahan, Executive Director

Email: amahan@mainedo.org

Phone: 207-623-1101

Fax: 207-623-4228

Don't miss your chance to reach Maine physicians!

ABOUT THE MOA

For over 100 years, the Maine Osteopathic Association has supported osteopathic physicians in Maine. Currently we represent approximately 1,100 osteopathic physician and student members.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their chosen specialty area, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

ABOUT THE CONVENTION

The MOA's Annual Convention is a celebration of Maine's rich osteopathic profession. One of the largest medical education events for physicians in New England, attendees represent a range of specialties from all over the state and country. The Convention also includes the opportunity for national leadership to convene with our Maine leaders, presentation of the MOA's Annual Awards and honors special Maine traditions like our lobster dinner, MOA Kids Camp, etc. This event will take place in a hybrid format. In person CME sessions will be live streamed to a virtual audience with additional online content.

ABOUT THE EXHIBIT HALL

The Exhibit Hall will be located in a separate space close in proximity to CME lectures (please see attached reference). Buffet meals and refreshments will be served in the exhibit hall to increase traffic and allow for natural networking. Vendors will have the opportunity to directly interact with attendees by signing up to assist with our door prize raffles during dedicated breaks.

DEADLINE & REFUNDS

Sponsor and exhibitor registration forms, payment, and any media (logos, advertisements) are due by May 22nd, 2024. No refunds will be issued after May 22nd, 2024. Any cancellations before that date will be assessed a \$50 administration fee. Please note with the change in venue, space is limited.

VENUE

[The Samoset Resort](#)

Address: 220 Warrenton Street, Rockport, ME 04856

PARKING

Free self-parking and valet parking is available at the resort.

RESERVATIONS

A room block at the resort is available for attendees to book. Room Rates start at \$249/night plus tax. Reservations must be made by Thursday, May 23rd to guarantee group rates. Resort fee is waived for convention attendees when booking rooms in our dedicated room block. Call 800-341-1650 or use the [booking link](#) to reserve your room. *(Our block is limited, so we ask that you book no more than 2 rooms per company. If you have questions about the availability of certain rooms types in the block, etc please contact the MOA for assistance!)*

SHIPPING

If you will need to ship any display materials to the hotel prior to the event, please let MOA staff know so that they may inform you of hotel policies and applicable handling charges.

2023 Sponsors and Exhibitors

The MOA would like to extend a thank you to the following organizations for their generous support of the MOA in 2023, including support of the Midwinter Symposium: Better Together and the 112th Annual Convention.

Organizations listed in alphabetical order

Exhibitors

AAOA
Academy Mortgage Corporation
Aledade
AOBFP
Astellas Pharma
AstraZeneca
Baystate Financial
Boehringer-Ingelheim
Bristol-Myers Squibb
Dexcom
Exact Sciences
Ferring Pharmaceuticals
GSK Vaccines
Help Me Grow Maine
Inspire
Janssen Pharma
Keller Williams Realty
Kelly's Books to Go
Kennebec Pharmacy & Home Care
Maine Mobile CPR
Maine Transgender Network Medical Mutual Insurance
Mascoma Bank
Medical Mutual Insurance Company of Maine
Merck
Mountain View Medical Billing
New England Osteopathic Heritage Center
Norman Hanson DeTroy
Novo Nordisk Inc.
Pfizer
Sanofi Pasteur
Teva Pharmaceuticals

University of New England College of Osteopathic Medicine

Sponsors

AAOA
AstraZeneca
Baystate Financial
Inspire
Mascoma Bank
Medical Mutual Insurance of Maine
Norman Hanson DeTroy
University of New England College of Osteopathic Medicine

Preferred Business Partners

Academy Mortgage Corporation
Baystate Financial
Keller Williams Realty
Mascoma Bank
Medical Mutual Insurance Company of Maine

The MOA's Preferred Business Partner Program offers businesses and organizations a unique opportunity to market their products and services to this select group of physicians. Expand your customer base and receive targeted exposure!

Whether you provide a quality product or service, if you believe there is a mutual benefit in partnering, we would love to speak to you! Please contact Amanda Mahan at amahan@mainedo.org to discuss these opportunities.

If your organization has interest in our preferred business partner program, please reach out to amahan@mainedo.org

CONVENTION SUPPORT OPPORTUNITIES

SPONSORSHIPS

All sponsors and exhibitors receive recognition on the virtual event platform, conference program and on event signage.

Gold Sponsor - \$5,000 +

- Premium exhibit display location.
- One full page advertisement in Symposium program.
- Logo recognition on Symposium webpage.
- Banner advertisement in an MOA E-newsletter.
- Opportunity to include insert/item in attendee bag. **Must provide item or printed materials to MOA in advance of event or additional fees will apply.**
- Homepage banner advertisement on mainedo.org during the month prior to the event
- MOA mailing list provided before event. **(All solicitations to MOA members must be approved by the Executive Director)**

Entertainment Sponsor - \$3,500

Sponsor our special evening of entertainment and have the opportunity to address the audience briefly to share your greetings. Also includes: Logo recognition on promotional materials and in event signage, ½ page ad in the Program, Logo and contact information on the event website

Tote Bag Sponsor - \$2,000

Your logo printed on the tote bags for all attendees-- highly visible and a great return on your investment! Also includes: Logo in all printed materials and at live event, 1/4 page ad in the program book and listing in the MOA Newsletter.

Audio/Visual Sponsor - \$4,000/day or \$2,000/ ½ day

Provide support for our A/V services! Includes: Logo recognition in symposium materials & on the event website, Advertisement on promotional slides presented in between sessions

Virtual Platform Sponsor - \$5,000

**New This Year* Sponsor the attendee virtual platform! Also receives all items listed in Gold Sponsorship.*

OTHER TYPES OF SUPPORT

Refreshment/ Meal Sponsor - \$500 coffee/ \$750 break/ \$2,000 meal

Help us provide healthy options to fuel learning!
Includes: Logo recognition in the program and signage at Sponsored Lecture, plus recognition in MOA E-newsletters leading up to event.

Event Email Ads - \$250/ad

Get digital exposure to our audience! Your ad featured in our Symposium email correspondence or on event webpage with a link to your company site/landing page.

Material Distribution in Attendee Bag - \$250/insert or item

Publicize an upcoming event, promote a new product or draw traffic to your exhibit booth!
(Must provide item or printed materials to MOA in advance of event or additional fees will apply.)

Demonstration/Presentation - \$4,000 Two Available

Have a new product or service you would like to market to medical professionals? We have opportunities for you, too! Your presentation will be separate from CME lectures and considered a paid promotion. No CME credit will be provided. Price includes AV for the session (podium, microphone, sound speakers, LCD projector, etc), Exhibit Booth, E-Invite advertising session to all attendees & covers cost of food for attendees.

Please note: We request that these paid promotional events be scheduled so as to not overlap with the MOA conference and events and additional restrictions may be required. Please contact the MOA directly for more information.

Have something else in mind? Please contact the MOA directly!

EXHIBIT DISPLAYS

Exhibit registration includes one draped 30"x72" table with two chairs. Up to two (2) exhibitor badges per table are included. Additional charges may be assessed for additional booth representative. Booth power is available upon requested for an additional \$30 per booth.

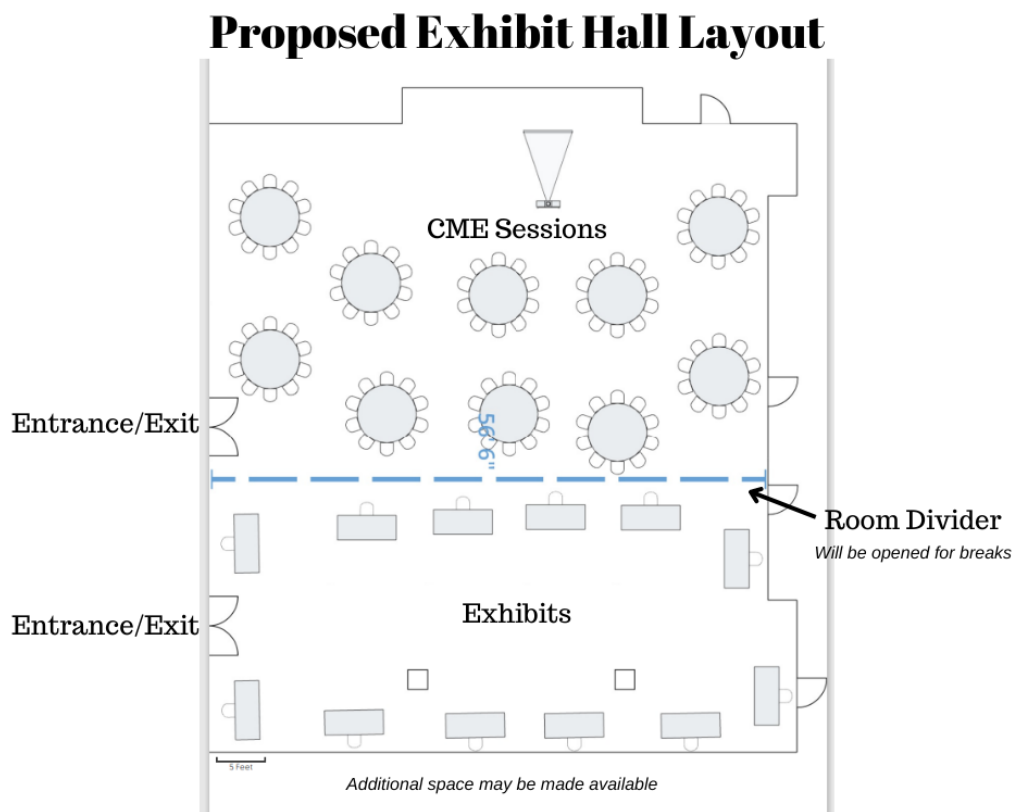
Breakfast, snacks and lunch are also included with booth fee.

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Standard Exhibit Table - \$1,000

Small Nonprofit/ Government/ Public Health Associations - \$100

Annual budgets of \$400,000 or less. Limited space available. MOA preapproval required



Proposed layout is subject to change based upon space availability and event needs

Registration and Payment Information

[You can also complete this form online here!](#)

Contact Information

Company Name: _____ Point of Contact: _____

Mailing Address: _____

City: _____, State: _____, Zip Code: _____

Phone: _____ - _____ - _____ Email: _____

Sponsor/Exhibit Booth Information (Please check all that apply)

- Standard Exhibit Booth - \$1,000.00
- Nonprofit Exhibit Booth - \$75.00
- Do you need power to your booth? - \$30.00
- Sponsorship

Type: _____ (Refer to page 4, please write in)

Booth Representative (s) _____

(Please print and list as you would like the name to appear on name badges)

List of products or services you represent: _____

List any companies or products you do not wish to have in close proximity: _____

Payment Information *The MOA Tax ID number is 01-0226382 Payments are due by May 31st*

Total Amount of Payment \$ _____ Please make check (s) payable to: Maine Osteopathic Association

Maine Osteopathic Association
PO Box 315 | Manchester, ME 04351
(29 Association Dr. for Fedex, UPS or other)

Payment Method: Check Enclosed/ Check # _____ Check will be mailed to:

Credit Card: Visa MasterCard American Express Discover (Circle One)

Card Holders' Name: _____ Date: _____

Billing Address: _____ Billing Zip Code: _____

Card #: _____ Exp. Date ___/___ CVV-Code: _____

Please make check (s) payable to: **Maine Osteopathic Association, P.O. Box 315, Manchester, ME 04351.** For credit card payments, this form may be completed and faxed or emailed to the MOA office at 207-623-4228 or office@mainedo.org

Accept Participation: By completion of this form, I am authorized and agree to participate in the indicated activity of the Maine Osteopathic Association. I commit my company to the above financial obligation. Payment due: May 31st, 2024

