



114TH ANNUAL CONVENTION

June 13-15th, 2025 | Samoset Resort, Rockport, ME



EXHIBITOR PROSPECTUS 2025

One of the largest CME meetings in New England, the MOA's Annual Convention attracts nearly 250 attendees each year, including physicians, interns, residents, and students coming together for learning & networking. A family-friendly event, this CME weekend includes access to the beautiful Samoset Resort on the Ocean, annual awards luncheon, a night of entertainment, Kids Camp, 5k & other wellness offerings, traditional Maine lobster dinner and more!

All exhibitors and sponsors will have the opportunity to be featured in a handout distributed to all attendees. Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 50 words in length. Handout will also be available for online registrants.

****Please have all information submitted no later than May 23rd 2025 to be included in attendee handout****

EXHIBIT HALL DATES & HOURS (Tentative)

Friday, June 13th Exhibit Hall Hours: 8:00AM – 4:00PM

- Two Dedicated exhibit hall breaks with targeted interaction opportunities (AM/PM)

Saturday, June 14th Exhibit Hall Hours: 8:00AM – 12:00PM

- One Dedicated exhibit hall break with targeted interaction opportunities (AM)
- Optional Happy Hour Reception & entertainment show (no extra fee, cash bar)

SETUP

Thursday, June 12th – 3:00PM – 7:00PM

TEAR DOWN

Saturday, June 14th – 12:00PM – 5:00PM or

Sunday, June 15th

CONTACTS

Amanda Mahan, Executive Director

Email: amahan@mainedo.org

Phone: 207-623-1101

Fax: 207-623-4228

Rosaleen Tulley, Industry Relations Director

Email: rosaleen@affinity-strategies.com

ABOUT THE MOA

For over 100 years, the Maine Osteopathic Association has supported osteopathic physicians in Maine. Currently we represent approximately 1,200 osteopathic physician and student members.

Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their chosen specialty area, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

ABOUT THE CONVENTION

The MOA's Annual Convention is a celebration of Maine's rich osteopathic profession. One of the largest medical education events for physicians in New England, attendees represent a range of specialties from all over the state and country. The Convention also includes the opportunity for national leadership to convene with our Maine leaders, presentation of the MOA's Annual Awards and honors special Maine traditions like our lobster dinner, MOA Kids Camp, etc. This event will take place in a hybrid format. In person CME sessions will be live streamed to a virtual audience with additional online content.

ABOUT THE EXHIBIT HALL

The Exhibit Hall will be located in a separate space close in proximity to CME lectures. Buffet meals and refreshments will be served in the exhibit hall to increase traffic and allow for natural networking. Vendors will have the opportunity to directly interact with attendees.

DEADLINE & REFUNDS

Sponsor and exhibitor registration forms, payment, and any media (logos, advertisements) are due by May 23rd, 2025. No refunds will be issued after May 23rd, 2025. Any cancellations before that date will be assessed a \$50 administration fee. Please note with the change in venue, space is limited.

INFORMATION & EXHIBIT DISPLAYS

VENUE

The Samoset Resort

Address: 220 Warrenton Street, Rockport, ME 04856

PARKING

Free self-parking and valet parking is available at the resort.

SHIPPING

If you will need to ship any display materials to the hotel prior to the event, please let MOA staff know so that they may inform you of hotel policies and applicable handling charges.

RESERVATIONS

A room block at the resort is available for attendees to book. Room Rates start at \$249/night plus tax. Reservations must be made by Thursday, May 22nd to guarantee group rates. Resort fee is waived for convention attendees when booking rooms in our dedicated room block. Call 800-341-1650 or use the **booking link** to reserve your room. (Our block is limited, so we ask that you book no more than 2 rooms per company. If you have questions about the availability of certain rooms types in the block, etc please contact the MOA for assistance!)

EXHIBIT HALL

Proposed layout is subject to change based upon space availability and event needs

Standard Exhibit Table - \$1,000

Small Nonprofit/ Government/ Public Health Associations - \$100

*Annual budgets of \$400,000 or less. Limited space available.
MOA preapproval required*

Exhibit registration includes one draped 30"x72" table with two chairs. Up to two (2) exhibitor badges per table are included. Additional charges may be assessed for additional booth representative. Booth power is available upon requested for an additional \$30 per booth. Breakfast, snacks and lunch are also included with booth fee.

All exhibitors and sponsors will have the opportunity to be featured in a handout distributed to all attendees. Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 50 words in length. Handout will also be available for online registrants.

****Please have all information submitted no later than May 23rd 2025 to be included in attendee handout****

ONLINE EXHIBIT HALL REGISTRATION

CONVENTION SUPPORT OPPORTUNITIES

SPONSORSHIPS

All sponsors and exhibitors receive recognition on the virtual event platform, conference program and on event signage.

Gold Sponsor - \$5,000+

- Premium exhibit display location.
- One full page advertisement in Symposium program.
- Logo recognition on Symposium webpage.
- Banner advertisement in an MOA E-newsletter.
- Opportunity to include insert/item in attendee bag. Must provide item or printed materials to MOA in advance of event or additional fees will apply.
- Homepage banner advertisement on mainedo.org during the month prior to the event
- MOA mailing list provided before event. (All solicitations to MOA members must be approved by the Executive Director)

Entertainment Sponsor - \$5,000

Sponsor our special evening of entertainment and have the opportunity to address the audience briefly to share your greetings. Also includes: Logo recognition on promotional materials and in event signage, half-page ad in the Program, Logo and contact information on the event website

Tote Bag Sponsor - \$2,000

Your logo printed on the tote bags for all attendees — highly visible and a great return on your investment! Also includes: Logo in all printed materials and at live event, quarter-page ad in the program book and listing in the MOA Newsletter.

Audio/Visual Sponsor - \$4,000 per day or \$2,000 per half day

Provide support for our A/V services! Includes: Logo recognition in symposium materials & on the event website, Advertisement on promotional slides presented in between sessions

Virtual Platform Sponsor - \$5,000

Sponsor the attendee virtual platform! Also receives all items listed in Gold Sponsorship.

OTHER TYPES OF SUPPORT

Refreshment/ Meal Sponsor - \$500 coffee/ \$750 break/ \$2,000 meal

Help us provide healthy options to fuel learning! Includes: Logo recognition in the program and signage at Sponsored Lecture, plus recognition in MOA E-newsletters leading up to event.

Event Email Ads - \$250/ad

Get digital exposure to our audience! Your ad featured in our Symposium email correspondence or on event webpage with a link to your company site/landing page.

Material Distribution in Attendee Bag - \$250/insert or item

Publicize an upcoming event, promote a new product or draw traffic to your exhibit booth! (Must provide item or printed materials to MOA in advance of event or additional fees will apply.)

Demonstration/Presentation - \$4,000

Two Available

Have a new product or service you would like to market to medical professionals? We have opportunities for you, too! Your presentation will be separate from CME lectures and considered a paid promotion. No CME credit will be provided. Price includes AV for the session (podium, microphone, sound speakers, LCD projector, etc), Exhibit Booth, E-Invite advertising session to all attendees & covers cost of food for attendees.

Please note: We request that these paid promotional events be scheduled so as to not overlap with the MOA conference and events and additional restrictions may be required. Please contact the MOA directly for more information.

Have something else in mind? Please contact the MOA directly!

REGISTRATION AND PAYMENT INFORMATION

SPONSORSHIPS

Contact Information					
Company Name:			Point of Contact:		
Mailing Address:					
City:		State:		ZIP Code:	
Phone:		Email:			
Sponsor/Exhibitor Booth Information (Check all that apply)		<input type="checkbox"/> Standard Exhibit Booth - \$1,000 <input type="checkbox"/> Nonprofit Exhibit Booth - \$100 <input type="checkbox"/> Booth Power - \$30 <input type="checkbox"/> Sponsorship			
Sponsorship Type (see page 4):					
Booth Representatives: <i>(Print as you would like the names listed on name badges)</i>					
List of products or services you represent:					
Companies or products you do not wish to have in close proximity:					
Payment Information		MOA Tax ID Number is 01-0226382 Payments are due by May 31st			
Total Amount of Payment:		Please make checks payable to:		Maine Osteopathic Association PO Box 1488 Warrenville, IL 60555	
Payment Method	<input type="checkbox"/> Check #:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AmEx	<input type="checkbox"/> Discover
Card Holder's Name:					
Billing Address:				Billing Zip Code:	
Card #:		Exp/Date:		CVV:	

☐ **Accept Participation:** By completion of this form, I am authorized and agree to participate in the indicated activity of the Maine Osteopathic Association. I commit my company to the above financial obligation. Payment due: May 31st, 2024

ANNUAL CONVENTION SPONSOR AND EXHIBITOR ATTENDEE HANDOUT INFORMATION

All exhibitors and sponsors will have the opportunity to be featured in a handout distributed to all attendees. Please provide your company name, logo, headshot if desired, contact information and small writeup no more than 100-150 words in length. Handout will also be available for online registrants. ****Please have all information submitted no later than May 23rd, 2025 to be included in attendee handout****

Company Name:		
Company Contact	Name:	
Address:		
City:	State:	ZIP Code:
Phone:	Email:	
Company Description:		

****Please email a copy of your company's logo and your headshot to office@mainedo.org along with your completed attendee handout form. Forms received after 05/23/2025 may not be included in attendee handout.****