

MOA 116TH ANNUAL CONVENTION

CME By the Sea

June 4-6, 2027

Samoset Resort | Rockport, ME



2027

INDUSTRY SPONSORSHIP & EXHIBITOR OPPORTUNITIES

About MOA

For over 100 years, the Maine Osteopathic Association has supported osteopathic physicians in Maine. Currently we represent approximately 1,200 osteopathic physician and student members. Osteopathic physicians (or DOs) are fully licensed physicians who take a whole-person approach to care. In addition to being trained in their chosen specialty area, they are also trained to perform osteopathic manipulative medicine (OMM), a hands-on technique DOs use to diagnose and treat patients, not just symptoms.

The Maine Osteopathic Association (MOA) is the statewide professional organization representing osteopathic physicians and osteopathic medicine in Maine. Through its Annual Convention, additional virtual CME offerings, publications, digital communications, and advocacy initiatives, the MOA delivers valuable resources and engagement opportunities to healthcare professionals across the state. Partnering with the MOA as a sponsor or exhibitor provides meaningful visibility, direct access to practicing physicians, physician leaders and healthcare decision-makers, and year-round exposure through the Association's educational and communication platforms.

Who Attends

- » Board-certified physicians
- » Residents & fellows
- » Medical students
- » Nurses / Advanced Practice Nurses
- » Academic educators & faculty
- » Dietitians & allied health professionals
- » Program directors

150+

EXPECTED
ATTENDEES

2-3

DAYS OF
PROGRAMMING

1,200

REGIONAL
MEMBERS

Why Partner with MOA?

- » **Targeted Audience:** Reach a highly engaged audience of more than 150 physicians, interns, residents, and medical students representing diverse specialties from across Maine and beyond at one of New England's premier CME events.
- » **Brand Visibility:** Maximize your exposure through onsite recognition, digital promotion, event materials, attendee handouts, website placements, email marketing, and virtual platform visibility before, during, and after the convention.
- » **ROI & Impact:** Generate meaningful connections and measurable results through dedicated exhibit hall breaks, built-in networking opportunities, and direct engagement with healthcare professionals in an environment designed to encourage interaction.
- » **Leadership Access:** Connect with influential physician leaders, organizational decision-makers, and national and state osteopathic leadership who gather annually to shape the future of healthcare and the profession.

Sponsorship Opportunities

AM/PM Sponsored Break (Exclusive Sponsor)	\$500
Product Theatre (Exclusive Sponsor)	\$7,500
Opening Reception Sponsor (Exclusive Sponsor)	\$5,000
Award Ceremony: Toast to the President (Exclusive Sponsor)	\$3,500
Branded Cocktail (Exclusive Sponsor)	\$2,500
Exhibit Booth (6ft table and 2 chairs, electrical not included)	\$1,000

Tote Bag Sponsor (Exclusive Sponsor)	\$2,000
Audio/Visual Sponsor (Exclusive Sponsor)	\$4,000/day \$2,000/half day
Email ads (Exclusive Sponsor)	\$300
Kids Camp Sponsor (Exclusive Sponsor)	\$750-1,000
Sponsored Gift	\$250-750

For the non-profit exhibitor rate, please contact Brianne Seviroli directly.

All offerings in this prospectus have been made available to all eligible companies; any exclusive opportunity is noted as such.

Secure Your Partnership

MOA offers limited sponsorship availability on a first-come, first-served basis. We encourage early commitment to ensure preferred placement and maximum pre-conference visibility.

Key Dates

- » **Early Commitment Deadline:** February 1, 2027
- » **Conference Dates:** June 4-6, 2027
- » **Logo / Materials Deadline:** April 1, 2027
- » **Exhibitor Move-In:** June 3, 2027



Contact Us

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