



A Message from Your MOA President

MOA President



Jodie Hermann, DO

January 10, 2025

Hello & Happy 2025 to All,

It is my great pleasure and with much sadness to announce that Amanda Mahan, the MOA Executive Director, is undergoing a transition to [Affinity Strategies](#), a firm that provides association management services to healthcare associations. She has accepted a role as the Executive Director for the [American College of Osteopathic Emergency Physicians \(ACOEP\)](#). Congratulations to her!

After much discussion and thought, the MOA Executive board has decided that the best solution relative to filling the Executive Director position for the MOA and keeping all operations flowing smoothly was to contract with Affinity Strategies for association management services.

Affinity Strategies has much needed support for our needs, including support for committees, conferences, billing, membership, advertising and recruiting amongst other exceptional benefits for our association. Another advantage is that Amanda can and will continue to be our MOA Executive Director, ensuring a smooth transition. As such, MOA has officially contracted with Affinity starting January 1, 2025.

Our onboarding with Affinity has already begun. For now, MOA contact information, plans for our upcoming Midwinter Symposium meeting, member services, etc. will not change. However please be aware that in the longer term there may be changes to the way things get done in our organization. We ask for your patience and your trust as we all navigate this transition. And we will keep members informed as necessary in this process.

As with any change there will be some adjustment, but also new possibilities as well! The MOA Executive Board fully anticipates that these changes will likely be very positive all round.

Let's have a great New Year!

Sincerely,

A handwritten signature in black ink that reads "Jodie Hermann, DO".

Jodie Hermann, DO , MBA
President Maine Osteopathic Association
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